

1. [Kinemaster](#)
  - a. Pricing: free version or paid starting at \$5.20/mo
  - b. Pros: Available on Apple & Android, allows multiple track editing, color correction, adding text and voiceover
  - c. Cons: if you have the free version, your exported video will have the Kinemaster watermark on your videos
  
2. [In Shot](#)
  - a. Pricing: free version but app will show ads or can pay to remove ads starting at \$4.39/mo
  - b. Pros: Available on Apple & Android, Simple editing for those who aren't familiar with editing
  - c. Cons: You have less control and not many advanced features for editing, no option for multiple video or audio layers
  
3. [PowerDirector](#)
  - a. Pricing: free version or paid starting at \$7.50/mo
  - b. Pros: Available on Apple & Android, easy to use, allows multiple track editing
  - c. Cons: Has different formats for editing video, but once you start editing, you can't change formats (ex: size for Instagram video vs. size for YouTube video are different so you can't export versions for both sizes), free version videos will have watermark and will be exported in 720 (no HD format)
  
4. [iMovie](#)
  - a. Pricing: free on iPhones only
  - b. Pros: Simple to use
  - c. Cons: Audio editing and fonts are a bit limiting, Overall editing is pretty basic
  
5. [Adobe Rush](#)
  - a. Pricing: Free starter plan for limited use and paid starting at \$9.99/mo (or free if you already have an Adobe subscription)
  - b. Pros: Available on Apple & Android, allows multiple track editing, can record on your phone's camera within app with special camera features, lots of color correction presets, works cross-platform (if you have Adobe Rush on your computer, you can edit between your phone and computer)



## PHONE APPS FOR VIDEO EDITING

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- c. Cons: No copy and paste application across multiple clips, you have to manually add to each clip (ex: if you want same color filter on all clips, you have to add it to each clip)

